



**SCHAFFHAUSEN**

MORE RETURN ON YOUR INVESTMENT



SINCE 1045

# Why Schaffhausen ?







## No. 1

### *No time-wasters*

You will be in Germany in 10 minutes, at Zurich international airport in 30 minutes and in downtown Zurich in just 40 minutes.



## No. 2

### *Traditional roots and high-tech shoots*

The region's industrial heritage provides the foundations for today's capabilities in high-tech businesses in our digital age.

## No. 3

### *Recruit only the best*

The local talent pool of skilled staff combined with our proximity to several universities ensures access to experienced hires as well as to highly-qualified young recruits.



## No. 4

### *More to invest*

The attractive mix of moderate corporate tax rates, affordable property prices and competitive salary levels gives companies in Schaffhausen more to invest in the development of their business.



## No. 5

### *Shaping the future today*

Schaffhausen proactively supports businesses and projects which are developing ground-breaking ideas and technologies of tomorrow.

## No. 6

### *There's more to life*

In Schaffhausen people enjoy exceptional quality of life and affordable costs of living.



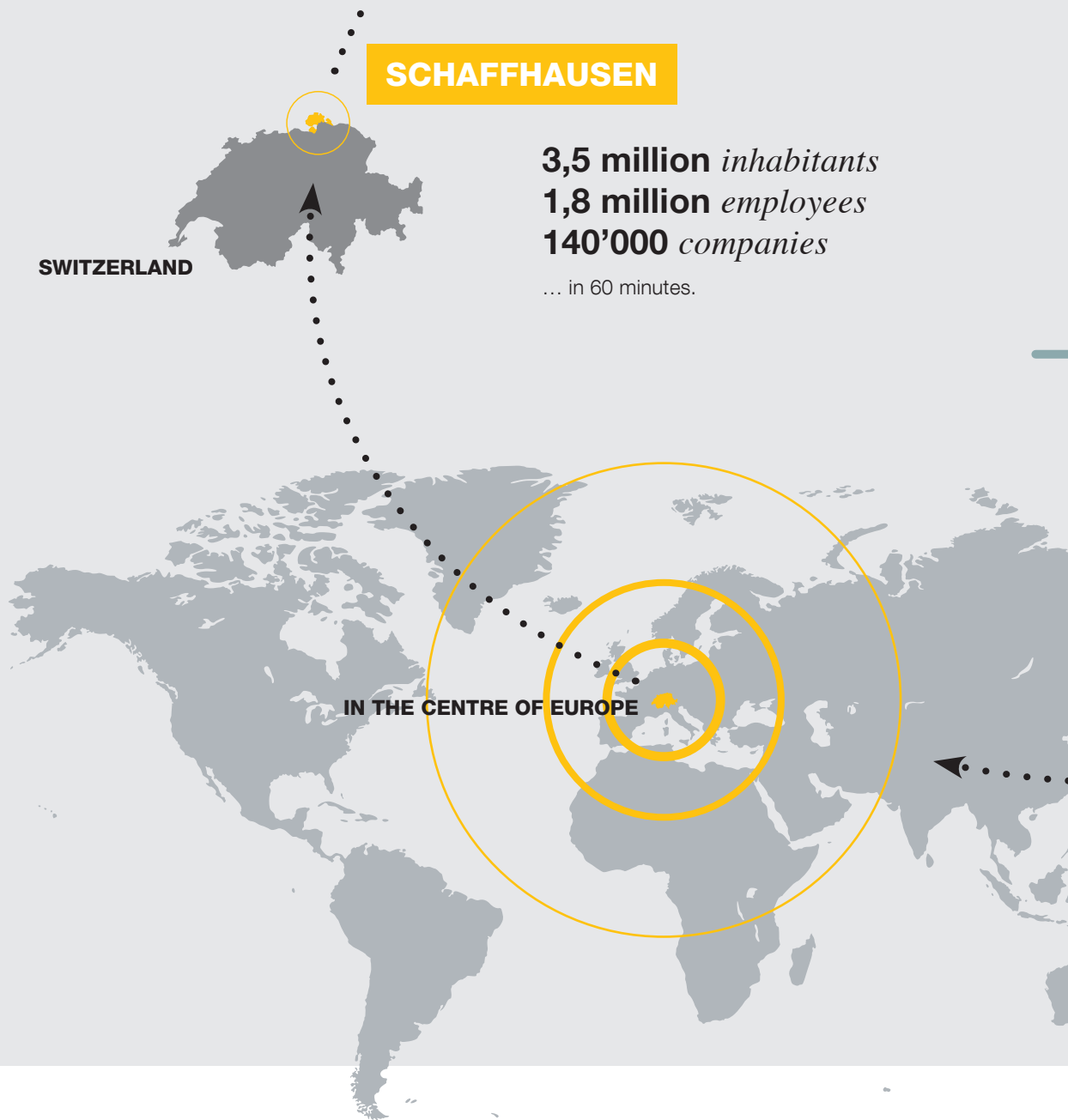
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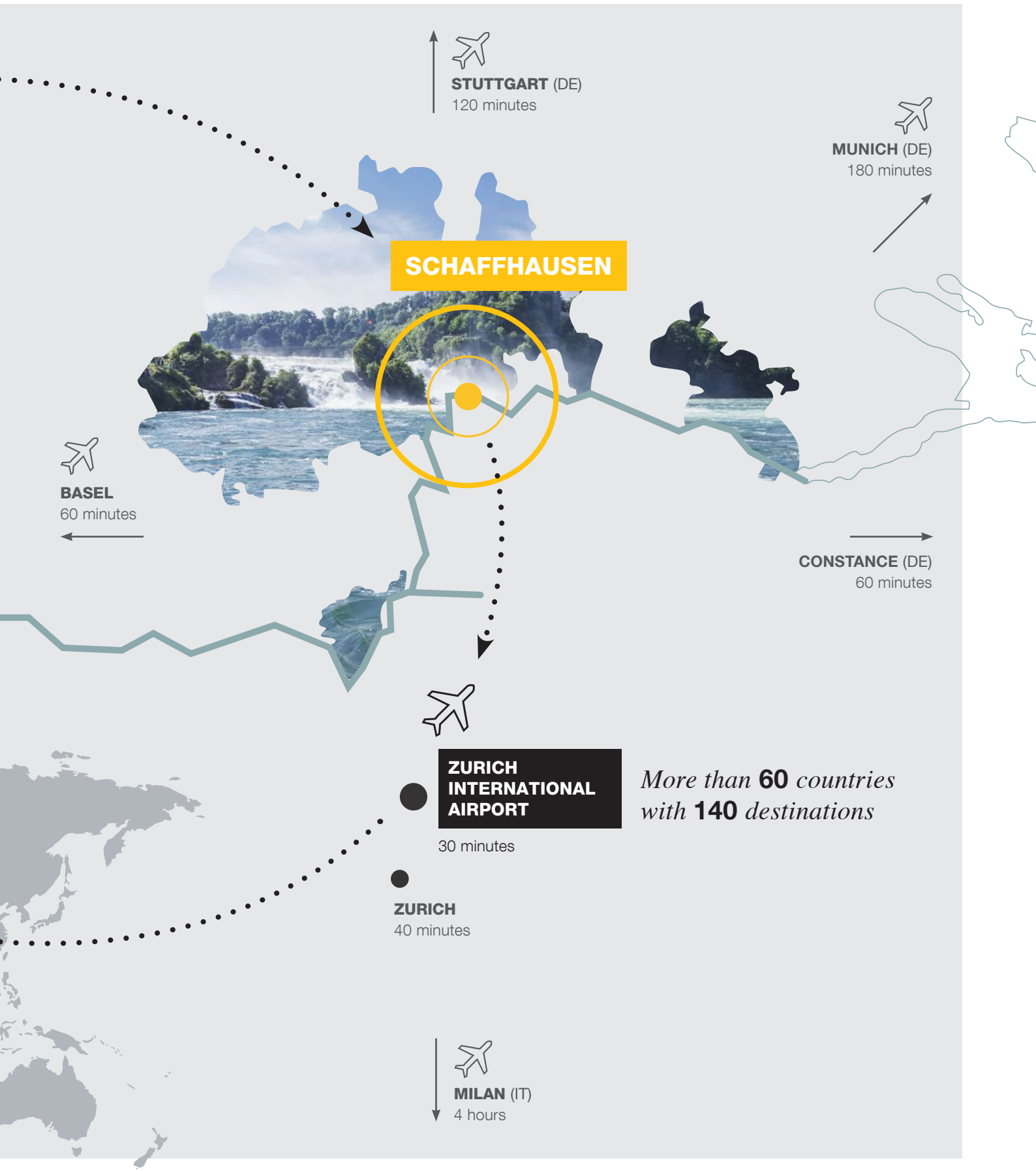
### *Easy access, quick decisions*

Together with our network of partners and supportive officials, we will get your business, projects and expansion plans off the ground faster than elsewhere.

# Connected to the world

Schaffhausen is a great business location located at the heart of a flourishing, forward-thinking region between the Greater Zurich Area and Southern Germany.









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### **Schaffhausen – Germany**

10 minutes

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### **Schaffhausen – International airport**

30 minutes

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### **Schaffhausen – Zurich**

40 minutes

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# No *time-* *wasters*

**Schaffhausen – a dynamic business location at the strategic heart of Europe, with excellent transport links to European destinations and the rest of the world.**

Thanks to ideal road and rail links to the nearby Zurich international airport, Schaffhausen is easy to get to. No tail-backs on the roads and regular, direct and fast rail services to and from the airport.



*«Schaffhausen's strategic location at the heart of Europe persuaded us.»*

**Andrew Etkind.**  
Vice-President Garmin  
Switzerland Distributions  
GmbH

# *Traditional roots* **and high-tech shoots**



*«Johnson & Johnson has invested over a billion dollars in its facility in Schaffhausen over the past 2 decades.»*


**Kyran Johnson.** General Manager,  
Cilag AG, a Johnson & Johnson Company

**The economy of Schaffhausen is characterised by an exciting mix of international business service providers and innovative businesses with highly-developed tech capabilities.**

Traditional manufacturing companies heralded a new era here 150 years ago. Today's businesses work on software sensors and IoT applications, develop global marketing strategies and optimise value-chains across continents. Schaffhausen's economy has undergone a huge transformation. In the last century, the landscape was defined by the chimneys of iron smelting furnaces and aluminium works. Today, the economy is shaped by the innovations emanating from the life science and medtech sectors, by the development of autonomous vehicles and by the packaging sector, whose

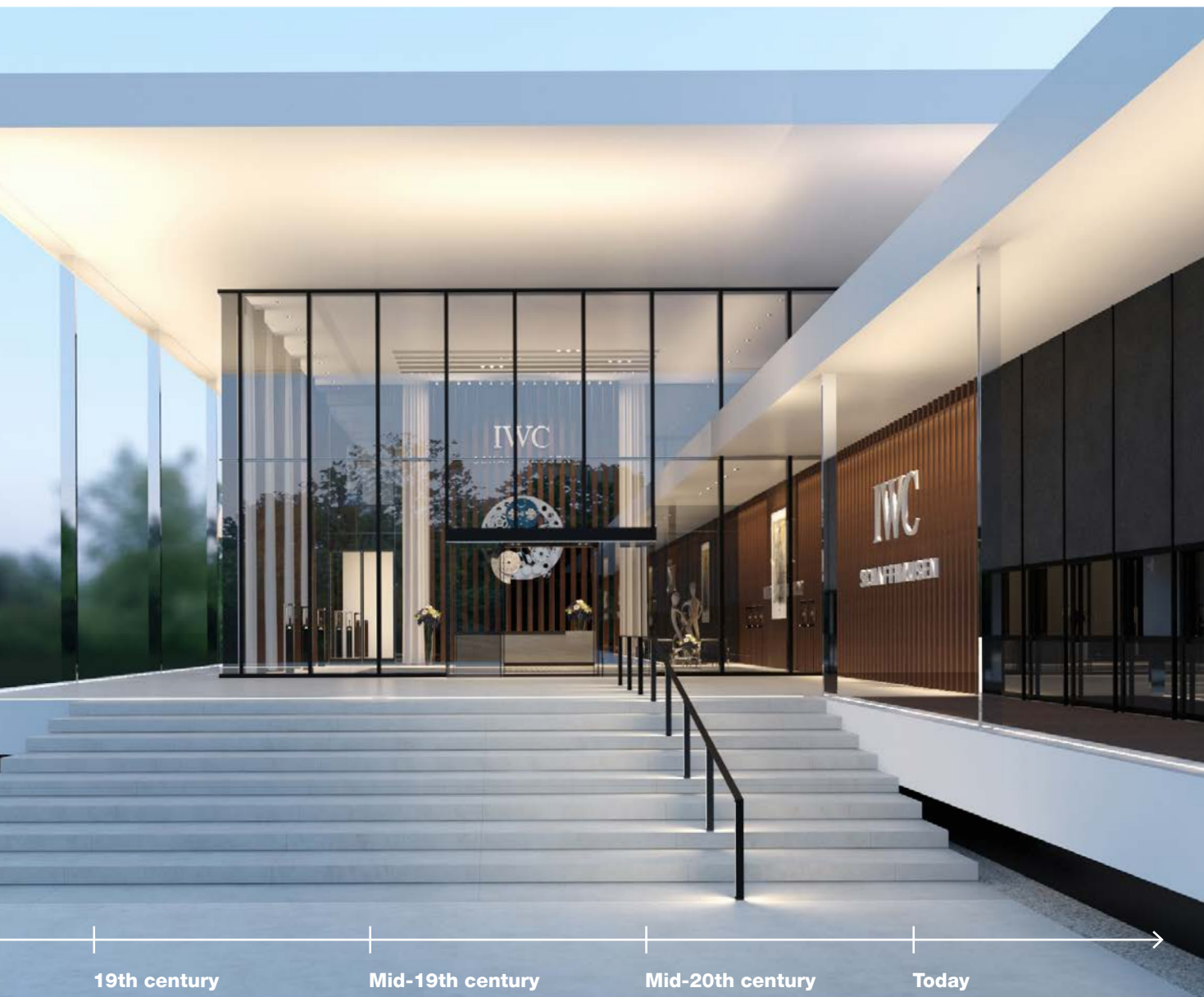
competences in synthetics and precision engineering characterise the modern-day manufacturing base in the region and which is highly successful in export markets around the world.

In the last 20 years, Schaffhausen has become a preferred location for multinationals. The Canton's government has consistently pursued a targeted strategy which has attracted around 600 businesses to set up operations in Schaffhausen. Many companies have established their international HQ and central business units in the region. These now form part of the local business landscape alongside highly innovative businesses specialising in advanced manufacturing and R&D.



**From furnace  
to cleanroom**





**19th century**  
*Industrial pioneers*

Several major businesses were established in Schaffhausen: the Georg Fischer (GF) foundry, rolling stock company SIG, aluminium manufacturer Aluminium Industrie AG (now Alusuisse) and the International Watch Company Schaffhausen (IWC).

**Mid-19th century**  
*1863 energy production*

The Moser Dam across the River Rhine harnessed water-power, thereby securing reliable energy production, which continues to the present day, and provided the foundations for further industrialisation.

**Mid-20th century**  
*Manufacturing*

Schaffhausen is a significant industrial and manufacturing centre in Switzerland. The competences in process technology and advanced engineering developed since that time are the foundations for the high-tech manufacturing operations here today and the innovations of tomorrow.

**Today**  
*Technologies of the future*

Schaffhausen has a diverse business community, including industrial companies with a local or international focus and service providers with global markets. The technologies of the future are being created at the interface of these sectors, where digital applications and industrial solutions merge.

# Recruit only the best



*«Only here in Schaffhausen can we find the highly-skilled staff and suppliers we need for our very complex and highly-specialised processing operations.»*

**Jarno Burkhardt.**

General Manager, Trelleborg  
Sealing Solutions  
Stein am Rhein AG

**Schaffhausen's business service providers and high-tech companies benefit from the local talent pool of highly-skilled staff, access to recruits from the Greater Zurich Area and Southern Germany as well as the availability of highly-qualified graduates from several universities within easy travelling distance.**

Schaffhausen encompasses around 2 million employees within an hour's travel-time. The canton's catchment area includes leading universities such as the world-renowned Swiss Federal Institute of Technology (ETH), the University of St.Gallen and a number of specialist university-level institutes. Collaborations between specialist local businesses and the public sector are driving the creation of new competence centres in growth areas such as the Internet of Things (IoT), e-mobility and materials and process technologies.

The development of skills and business networks in Schaffhausen is supported by public funding: regional platforms such as the Schaffhausen Industry & Technology Knowledge Hub (ITS), Swiss Materials and INNO-PACK.NET connect local businesses, accelerate knowledge transfer between companies and develop the capability to innovate within the region's businesses.



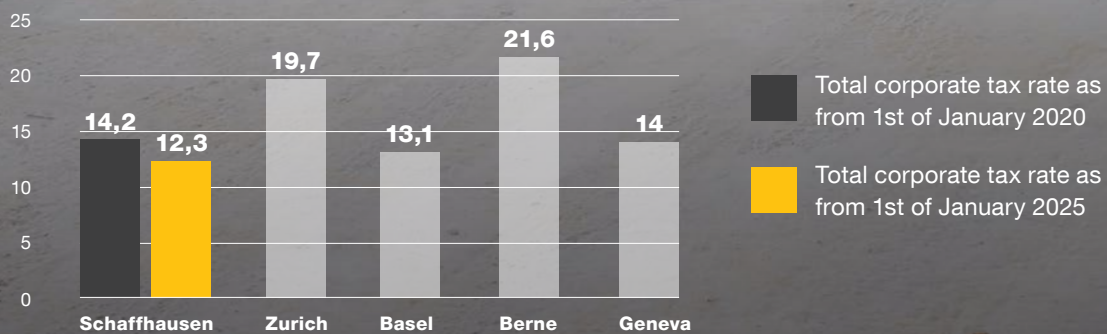


# The catchment area for skilled workers

 Universities and Universities of Applied Sciences



## Attractive cost mix thanks to low tax rates



Source: PwC, 2019



# More to *invest*

**Attractive corporate tax rates, state-of-the-art business premises at affordable prices and low costs of living – companies in Schaffhausen profit from a range of cost benefits. As a result, they have more available to invest in their business.**

## **Moderate corporate taxation**

Several multinational businesses manage their regional or global operations from a base in Schaffhausen, with a wide range of HQ models and operations in place. A key factor in the decision to move to Schaffhausen is frequently the internationally and nationally very attractive corporate tax regime, backed by the Canton of Schaffhausen's consistent strategy to develop the area as a business location. With a total corporate tax liability of just 12–12,5 percent, Schaffhausen ranks among the top business locations globally. The introduction of a patent box regime as well as super-deductions on R&D costs are further measures by which the canton is underpinning its strengths as a business environment which promotes and nurtures innovation. Businesses with focus on innovation can benefit from cantonal support and tax concessions.

## **A great proposition with significant cost benefits**

You will find modern offices on the banks of the River Rhine or right next to the railway station, industrial sites with excellent road and rail links as well as an old town quarter full of charm and which is home to many commercial premises – Schaffhausen offers you an extensive portfolio of different types of premises at affordable rates. Compared to other cantons, salary levels for many occupational groups are lower, too. As a result, businesses enjoy significant cost benefits.



*«We scrutinised all of the key factors about the region before deciding to move here. We like being so close to Zurich, having access to universities and, of course, we are also saving money by being here.»*

**Sabine Keller-Busse.**  
Chief Operating Officer, UBS



## Smart Government

*Schaffhausen is already securely and efficiently connecting with its citizens and businesses to provide digital access to its services.*



## Smart Cities

*Schaffhausen is testing tomorrow's transport and mobility solutions today.*







## Future Farming

*Where digital farm management for the agriculture of tomorrow is being developed.*

# Shaping *the future* today

**In Schaffhausen, you will find businesses already implementing the ground-breaking ideas of tomorrow.**

As a dynamic business location – at the intersection of two metropolitan areas: Zurich and Stuttgart – the canton of Schaffhausen connects business know-how, academic capabilities and advanced manufacturing expertise. Schaffhausen welcomes innovative ideas and approaches, with the cantonal government being very accessible and responsive. The canton is a test-bed for digitization, enabling businesses to apply tomorrow's technologies today.

## Cyber Security

*Where industry-led research and software development connect with Artificial Intelligence and data protection.*



*«Schaffhausen has everything we need to create a successful future for our business»*

**Aida Käser.** Co-founder SAVVY®  
Telematic Systems AG

# There's more to *life*



*«Our team members  
feel very happy  
in Schaffhausen.»*

**Matthias Jung.** Vice  
President Finance & Information  
Systems, Terex Global GmbH

**Exceptional quality of life, properties to make your dream home come true, great places to work: Schaffhausen has something for everyone – and above all, the ingredients for an exciting future!**

You will find towns and villages full of charm and with excellent shops, unspoilt landscapes to discover and relax in, and the River Rhine, which changes with the seasons but remains fascinating all year round – those are some of the ingredients which create exceptional quality of life in the canton. And life here is never dull, with a great mix of cultural events and wide range of sports on offer.






You can make your dream home come true in Schaffhausen. The area offers a range of property types, all attractive and affordable, to accommodate every taste: whether you're looking for a loft in the old-town quarter or a house in the country – here, there's a dream home for everyone.

What's more, the canton is attractive due to the low cost of living. In Schaffhausen you will spend less than the Swiss average on property, tax and insurance and much less than in the major cities such as Zurich, Geneva and Basel.

If you have children, they will grow up in a great and safe environment: all types of school from kindergarten to

university are close at hand. And the International School of Schaffhausen (ISSH) provides teaching in English up to and including the IB Diploma (International Baccalaureate).

 [www.invest-in-schaffhausen.com/  
live](http://www.invest-in-schaffhausen.com/live)






A man in a dark suit and tie is seated at a desk, looking towards the camera. On the desk in front of him is a smartphone with a colorful case and a brochure or magazine. The background is slightly blurred, showing an office environment.

# Easy access, *quick decisions*

Businesses in Schaffhausen enjoy easy access to local government officials and network partners. As a result, you waste no time finding the right contact and decisions are made quickly. Local government departments are flexible, business-friendly and accessible, meaning it's simple to get your projects off the ground.

 [www.invest-in-schaffhausen.com/  
contact](http://www.invest-in-schaffhausen.com/contact)



*«The Economic Promotion Team was highly responsive and completely unbureaucratic in driving forward our project.»*

**Joost Berting**, VP & Managing Director,  
Kennametal Europe GmbH

# «We chose Schaffhausen.»



**ABB**  
Engineering, Production

**Acronis**

**Acronis**  
HQ Corporate



**ADAMA Agriculture**  
HQ Europe



**AGCO International**  
HQ Europe



**ASP**  
HQ, Production



**BOSCH**  
Technik fürs Leben

**Bosch Packaging**  
HQ BU Food products, Engineering,  
Sales and Production

**BRISTLECONE**  
Your Supply Chain. Optimized.

**Bristlecone**  
HQ Europe



**Cabot International**  
HQ Europe



**Fostag**  
HQ Corporate, Engineering,  
Production



**Garmin**  
HQ Europe



**Georg Fischer GF**  
HQ Corporate, Engineering,  
Production and Sales



**IVF Hartmann**  
Engineering, Production, Distribution

**Medtronic**

**Medtronic**  
HQ International



**Merck**  
R&D, Production

**ORIFLAME**  
SWEDEN

**Oriflame**  
HQ Global



**Pentair Flow Control**  
HQ Europe



**TE Connectivity**  
HQ Global



**Tektronix**  
Shared services center



**Terex Global**  
HQ Europe



**Trapeze**  
HQ Europe & global R&D center





«We are here to stay!»

**Serguei Belousov.** Founder and CEO Acronis AG

 [www.invest-in-schaffhausen.com/success-stories](http://www.invest-in-schaffhausen.com/success-stories)

**ALBANY**  
INTERNATIONAL

**Albany International**  
HQ Europe

**Alcon**  
SEE BRILLIANTLY

**Alcon (a Novartis Company)**  
R&D, Production

**aliancys**

**Aliancys AG**  
HQ Europe

**ASHLAND**

**Ashland**  
HQ Europe

**CITRIX**

**Citrix System International**  
HQ EMEA

**CONICA**  
SPORTS FLOORING

**Conica**  
HQ Corporate, Engineering,  
Production

 **ConvaTec**

**ConvaTec Int. Services**  
HQ Europe

 **Faiveley**  
TRANSPORT

**Faiveley Transport**  
Engineering, Production and Sales

**IWC**  
SCHAFFHAUSEN

**IWC Schaffhausen**  
HQ Corporate, Engineering,  
Production

**janssen**  
A JOHNSON & JOHNSON COMPANY

**Janssen (Johnson & Johnson  
Family of Companies)**  
Production, Packaging

**Johnson Controls**

**Johnson Controls**  
HQ International

 **KENNAMETAL**

**Kennametal Europe**  
HQ Europe

 **pharmacyclics**  
An AbbVie Company

**Pharmacyclics**  
HQ International

**SIG**

**SIG Combibloc**  
HQ Global, Production

**STORZ**  
KARL STORZ – ENDOSCOPE

**Storz Endoskop Produktions**  
Production

**strattec**  
biomedical

**Strattec Biomedical**  
Engineering, Production, Distribution

 **TRELLEBORG**  
ENGINEERED SYSTEMS

**Trelleborg**  
Engineering, Production

 **UBS**

**UBS**  
Business Solutions Center

 **Unilever**

**Unilever**  
Supply Chain Europe

**xylem**  
Let's Solve Water

**Xylem Europe**  
HQ Europe

A man with a beard and mustache, wearing a dark suit, white shirt, and patterned tie, is smiling and looking towards the camera. He is standing in an office environment with blurred glass partitions in the background.

# Interest

*Get in touch – we'd be delighted to help you.*

The Economic Promotion Team has helped around 600 companies in the last 20 years as they evaluate the benefits of moving to Schaffhausen, launch their business here and as they expand their operations. We are available to answer your questions and to help you find the right office premises or production facilities.



# ed?



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Official Chief Representative  
Economic Promotion  
Canton of Schaffhausen



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Executive Vice President,  
International Affairs



**Petra Roost**  
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🌐 [www.sh.ch](http://www.sh.ch)