

# 5 steps to starting up

Founding a company is a demanding undertaking which requires good planning. The Economic Promotion Canton of Schaffhausen is your first stop for help and advice.



## Business idea

What is the essence of your business? Develop and outline your entrepreneurial vision in a business plan.



## Legal forms and permits

Proprietorship, GmbH, or AG? Choose a name for your company, get permits and authorizations.



## Financing

How do you raise the money you need? Learn about and leverage different financing options.



## Incorporation

What are the steps to incorporating? Register your firm, insure your business and employees, and fulfill your tax responsibilities.



## Networking

How can you get support in market development? Connect with community, experts, and service partners.

# we're here for you



Interested in founding your own company?

Get in touch with us for support in realizing your entrepreneurial vision, and enter the market with your business ideas.



**Robin Becker**

Project Manager Startups

Economic Promotion

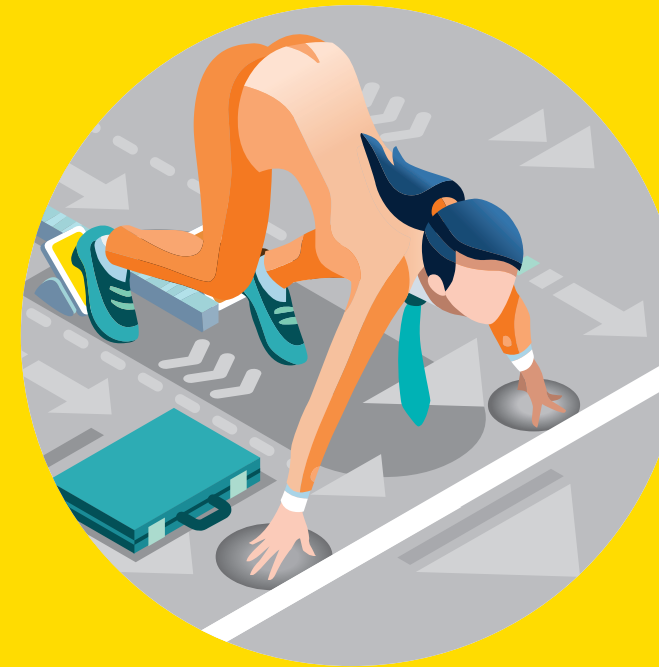
Canton of Schaffhausen

[info@schaffhausen-area.ch](mailto:info@schaffhausen-area.ch)

[schaffhausen-area.ch/start-up](https://schaffhausen-area.ch/start-up)

Support for new companies  
Economic Promotion Canton of Schaffhausen

# Starting my own company



Schaffhausen  
area for makers

# The role of the Economic Promotion Canton of Schaffhausen

The Economic Promotion is the contact point for founders of new businesses. We promote and support Schaffhausen's start-up scene.

We support startups, offer free initial consultations and connect you with regional service providers and authorities. We also organize a wide range of information and networking events for young entrepreneurs.



## Supporting your startup

### 1 Preparation and guidance

Workshops,  
Events,  
Consultation

### 2

### Support and assistance

Financing opportunities,  
Location decision,  
Business plan

### 3

### Founders' network

Founding partners,  
Community,  
Specialist networks

### Ready for self-employment?

- You set realistic goals for yourself and are ready to achieve them.
- You are ready to work over sixty hours per week during the startup phase.
- You are responsible with finances and are ready to forego a regular salary during the startup phase.
- You and your family are ready to make compromises and sacrifices if need be.



**Complete the questionnaire  
and evaluate your readiness!**

